

KATS Membership-

Please Review the information below and attached. There was a necessary correction that needed to be made in reference to the KATS Honor Roll for 2008. ,

Background: For National Athletic Training Month (March) a new program was started to promote the profession. A student-centered letter writing campaign was initiated amongst the 14 accredited programs in the state. To make it more enticing to the students, it was 'pitched' as a contest between the programs with the winning student club receiving \$100 from the KATS board and bragging rights for the next year. To choose a winner we calculated the percentage of students that participated from each program - obviously the larger programs would have an unfair advantage.

Process: Each student was to write a letter to each of their state and national representatives (1 state Senator, 1 state Representative, 1 US Representative, and 2 US Senators). The letters were to describe what Athletic Trainers are, how to become an Athletic Trainer, and ask for support of pending legislation in the US House of Representatives (HR 1137).

Results: Of the 14 programs in Kansas, 8 (57%) agreed to participate. Of the potential 176 students enrolled in those programs, 52 (30%) participated. A total of 260 letters were written.

WINNER: Southwestern College had 100% of their students participate - Well done!